

WFTV-TV
 490 East South Street
 Orlando, FL 32801

Uzzell Advertising Inc
 2260 Wednesday St #100
 Tallahassee, FL 32308-8307

Contract # 326162
 Schedule Dates 08/11/12-08/14/12
 Advertiser Pol/Geraldine Thompson/D/FI State Senate (1679)
 Agency Uzzell Advertising Inc (6267)
 Product Political - State Candidate (1071)
 Brand GERALDINE THOMPSON/FL STATE SENATE (1347)
 Salesperson Cole, Brian (1232)
 Sales Office WFTV-TV
 Buyer Name UZZELL, HAROLD
 Phone/Fax /
 CPE N/A
 Account Types Local/Political
 Billing Type Standard
 Comments FL STATE SENATE

Date Entered 08/09/12
 Last Modified 08/09/12
 Entered By Lena Bassett
 CO-OP No
 Demo #
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$922.50
 Net Total \$5,227.50
 Sales Tax

Orlando (WFTV)
 By Broadcast Month
 Aug. 2012 Spots 7 Rate \$6,150.00
 Grand Total: 7 \$6,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/11/12-08/11/12	2	:30	5A- 6A (EST)	1						X		1	\$200.00	\$200.00	Orlando (WFTV)		8/9/12
2.0	Normal Line / Spot	08/11/12-08/11/12	2	:30	7A- 9A (EST)							1		1	\$800.00	\$800.00	Orlando (WFTV)		8/9/12
3.0	Normal Line / Spot	08/12/12-08/12/12	2	:30	5A- 6A (EST)								1	1	\$200.00	\$200.00	Orlando (WFTV)		8/9/12
4.0	Normal Line / Spot	08/12/12-08/12/12	2	:30	7A- 9A (EST)								1	1	\$800.00	\$800.00	Orlando (WFTV)		8/9/12
5.0	Normal Line / Spot	08/13/12-08/14/12	2	:30	7A- 9A (EST)			1	1					2	\$1,500.00	\$3,000.00	Orlando (WFTV)		8/9/12
6.0	Normal Line / Spot	08/13/12-08/14/12	3	:30	5P- 6P (EST)	1	X	X						1	\$1,150.00	\$1,150.00	Orlando (WFTV)		8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.